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	<p><b>Master Course Syllabus</b></p> <p><b>Project Management for Social Entrepreneurship: the European Union Experience and Standards</b></p>
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**Instructor:**



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**Course Description**

This Master course aims at extending theoretical and practical knowledge in Project Management regarding to projects in the field of social entrepreneurship based on the experience and standards of the European Union. This course transfers recent European knowledge and practices of Project Management and social entrepreneurship to the Russian Federation.

While starting a project in the field of social entrepreneurship, one always needs to find out some means to control and engage people, lead change, enforce rules and regulations, and seek project efficiency. This course focuses on the methodological issues of Project Management and based on European standards in the field. Students will be encouraged to develop a project in the field of social entrepreneurship working in small teams.

**Semester Credit Hours:** This course is the equivalent of 3 ECTS in the European system.

**Enrollment:** This course is open to master students and advanced undergraduate students.

**Required Readings:**

Barker, S., Cole, R. Brilliant Project Management: What the best Project Managers Know, Do and Say. 3rd Edition. FT Press, 2012.

Hyttinen, K. Project Management Handbook. Vantaa: Laurea Universities of Applied Sciences, 2017.

The PM<sup>2</sup> Project Management Methodology Guide 3.0. Luxembourg: Publications Office of the European Union, 2018.

**Additional Readings:**

Coppola, G. European Project Management Handbook: Techniques to Write, Manage and Report Projects Directly Funded by the European Union. CreateSpace Independent Publishing Platform, 2016.

Individual Competence Baseline for Project, Programme & Portfolio Management. Version 4.0. Zurich: International Project Management Association, IPMA Global Standard, 2015.

IPMA Reference Guide ICB4 in an Agile World. Version 1.0. Zurich: International Project Management Association, IPMA Global Standard, 2018.

IPMA Project Excellence Baseline for Archiving Excellence in Projects and Programmes. Version 1.0. Amsterdam: International Project Management Association, IPMA Global Standard, 2016.

IPMA Organisational Competence Baseline for Developing Competence in Managing by Projects. Version 1.1. Amsterdam: International Project Management Association, IPMA Global Standard, 2016.

Managing Change in Organizations: A Practice Guide. Newtown Square, PA: Project Management Institute, 2013.

Monzón, J. L., Chaves, R. The Social Economy in the European Union. (Report). Brussel: European Economic and Social Committee, 2012. Retrieved from [www.eesc.europa.eu](http://www.eesc.europa.eu)

The PM<sup>2</sup> Project Management Methodology Guide – Open Edition. Luxembourg: Publications Office of the European Union, 2016.

**Course Learning Objectives**

For satisfactory completion of the course, students are expected to be able to:

1. Describe the main reasons, goals and features of carrying out a project in the field of social entrepreneurship;
2. Describe the European Union experience in Project Management and the evolution of project management methodology and standards in EU and its application in the Russian Federation;
3. Explain the benefits of applying European Project Management standards for running the social entrepreneurial project
4. Identify and develop processes needed for running a project in the field of social entrepreneurship from idea to implementation;
5. Describe the best practices for managing project in the field of social entrepreneurship through social changes;
6. Develop project management plan for the project in the field of social entrepreneurship and present it during the competition.

## **Credit Activities**

Grades will be assigned based on the following grading system:

### **Written Project Management Plan for the Project in the Field of Social Entrepreneurship – 30%**

Students will be expected to develop project management plan for the project in the field of social entrepreneurship. During the semester students will work in small groups and develop their projects and management plans for them. To develop each section of the plan students will be provided with step-by-step guides and templates.

### **Presentation of Project in the Field of Social Entrepreneurship and its Project Management Plan – 20%**

The final version of the project management plan for the project in the field of social entrepreneurship will be presented at the end of the course during the competition. Students will be involved in discussion and evaluation of the project management plans for the project in the field of social entrepreneurship.

### **Class Participation and Discussions – 30%**

Each module includes one discussion. Each student will be required to participate in class discussions, to raise questions, to collaborate with other students and find answers.

### **Research Paper – 20%**

The research paper aims to analyze the European standards and practices of project management and their application in the field of social entrepreneurship. Research paper should be approximately 5-7 pages in length, with the 12 point font. Research Paper should be based not only on the textbooks but refer to scientific papers, dissertations, statistics data, documentaries, and other materials.

## **Grading**

Students' work will be evaluated as follows:

### **Grade components**

<b>Description:</b>	<b>Points</b>	<b>Percentage:</b>
Written Project Management Plan for the Project in the Field of Social Entrepreneurship	30 points	30%
Presentation of Project in the Field of Social Entrepreneurship and its Project Management Plan	20 points	20%
Class Participation and Discussions	30 points	30%
Research Paper	20 points	20%
<b>Total points possible for semester</b>	<b>100 points</b>	<b>100%</b>

## Class Final Grading Scale

Total Points Earned	Grade
97-100	A+
93-96	A
90-92	A-
87-89	B+
83-86	B
80-82	B-
77-79	C+
73-76	C
70-72	C-
67-69	D+
63-66	D
60-62	D-
59 and below	F

### Incomplete Policy

In case of an “F” for an incomplete student will not receive any grade.

## COURSE OVERVIEW AND SCHEDULE

The course is presented in 6 learning modules:

1. The European Union experience in Project Management and its application in Russian Federation.
2. International Project Management Association and European National Associations and their role in the development of Project Management in the field of social entrepreneurship in the European Union and Russian Federation.
3. Project in the field of social entrepreneurship: from idea to implementation.
4. Managing project in the field of social entrepreneurship through social changes: the European Union case studies and practices.
5. Project risk management in the field of social entrepreneurship.
6. Applying European Project Management standards for running the social entrepreneurial project.

**Course Schedule: Room 6-204, number of hours: 36.**

### Modules

Number of hours	Module	Assigned Reading
4	<b>Module 1.</b> The European Union experience in Project Management and its application in Russian Federation.  History of Project Management development in European countries. European integration and new methodology of Project Management.	The PM2 Project Management Methodology Guide 3.0. Chapter 1.  IPMA Reference Guide ICB4 in an Agile World.  Coppola, G. Chapter 1.

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	Project Management in the Russian Federation: cooperation with the International Project Management Association.	
4	<p><b>Module 2.</b> International Project Management Association and European National Associations and their role in the development of Project Management in the field of social entrepreneurship in the European Union and Russian Federation.</p> <p>International Project Management Association and its activity. The Centre of Excellence in Project Management (CoEPM<sup>2</sup>) of the European Commission. Germany: GPM Deutsche Gesellschaft für Projectmanagement e. V. Association Française pour l'avancement du Management de Projet. Italy: Associazione Nazionale di Implantistica Industriale Italy. Russian Federation: Project Management Association SOVNET.</p>	<p>The PM2 Project Management Methodology Guide 3.0. Chapter 1.</p> <p>Individual Competence Baseline for Project, Programme &amp; Portfolio Management</p> <p>IPMA Organisational Competence Baseline for Developing Competence in Managing by Projects</p>
4	<p><b>Module 3.</b> Project in the field of social entrepreneurship: from idea to implementation.</p> <p>The nature and methodology of social entrepreneurship. Social entrepreneurship as a growth driver. The sources of social innovation: marketing, science, technology, management of creativity and innovation. The context for social entrepreneurship in the European Union. Project management tools and techniques for developing projects.</p>	<p>The PM2 Project Management Methodology Guide 3.0. Chapter 2, 5.</p> <p>Coppola, G. Chapter 5.</p> <p>IPMA Reference Guide ICB4 in an Agile World</p> <p>Monzón, J. L., Chaves, R.</p>
4	<p><b>Module 4.</b> Managing project in the field of social entrepreneurship through social changes: the European Union case studies and practices.</p> <p>Project management application for social entrepreneurship. Initiating, planning, executing, controlling, closing a project in the field of social</p>	<p>The PM2 Project Management Methodology Guide 3.0. Chapter 3.</p> <p>Barker, S., Cole, R. Chapter 2</p> <p>Hyttinen, K. Chapter 2-3</p>

	entrepreneurship. Project's forms and reports.	
4	<p><b>Module 4.</b> Managing project in the field of social entrepreneurship through social changes: the European Union case studies and practices.</p> <p>Project in the field of social entrepreneurship through the change management perspective. Leading project in the field of social entrepreneurship: promoting new ideas in society.</p>	<p>The PM2 Project Management Methodology Guide 3.0. Chapter 4.</p> <p>Barker, S., Cole, R. Chapter 6-7</p> <p>Hyttinen, K. Chapter 4-7</p> <p>Monzón, J. L., Chaves, R.</p> <p>Managing Change in Organizations: A Practice Guide.</p>
4	<p><b>Module 5.</b> Project risk management in the field of social entrepreneurship.</p> <p>Social entrepreneurship, risk and risk management. Certainty, risk, and uncertainty. Risk management process.</p>	<p>The PM2 Project Management Methodology Guide 3.0. Chapter 9</p>
4	<p><b>Module 5.</b> Project risk management in the field of social entrepreneurship.</p> <p>Risk identification. Risk analysis. Plan risk response. The impact of risk handling measures.</p>	<p>Barker, S., Cole, R. Chapter 3</p>
4	<p><b>Module 6.</b> Applying European Project Management standards for running the social entrepreneurial project.</p> <p>IPMA Standards: Individual Competence Baseline, ICB; Project Excellence Baseline, PEB; IPMA Organizational Competence Baseline, OCB.</p>	<p>Individual Competence Baseline for Project, Programme &amp; Portfolio Management.</p> <p>IPMA Project Excellence Baseline for Archiving Excellence in Projects and Programmes.</p> <p>IPMA Organisational Competence Baseline for Developing Competence in Managing by Projects.</p>
4	<p><b>Module 6.</b> Applying European Project Management standards for running the social entrepreneurial project.</p> <p>European Commission: PM<sup>2</sup> project management methodology guide. National standards and their application for running the social entrepreneurial project.</p>	<p>The PM2 Project Management Methodology Guide 3.0. Chapter 5-9.</p> <p>The PM2 Project Management Methodology Guide – Open Edition</p>

